



www.theshrewdfoundation.org



The Shrewd Foundation Operational Report 2022



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The Shrewd Foundation

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01



Overview

Driven by passion, love and the desire for social change, The Shrewd Foundation (TSF) exist as a non-profit, non-governmental organization established on 13th July, 2017 with a focus on ending child streetism in Ghana.

The values of social justice, equity, access to basic amenities such as quality primary health services and education has been the springboard for running our vision and mission of transforming the lives of children living on streets of Ghana.

In view of these values, our volunteering efforts and community service to these vulnerable children, we humbly present this report as a summary of our major programme operations, the impact stories, the challenges and recommendations to help inform policy makers, the government, other children protection humanitarian agencies locally and internationally about our journey and efforts so far in the fight to end child streetism in Ghana.



02



Message from the CEO

I'm so incredibly grateful for the outpour of support and energy from our volunteers and patrons this year.

Regardless of the fewer resources, they keep on generating and completing projects not only with top-notch creativity but also with great determination in contributing to the vision of The Shrewd Foundation for the street children.

Accordingly, we have accomplished so much beyond our expectations.

For the upcoming year, we hope altogether more projects and workshops to come.

Sophia Celestina Apenkro

Chief Executive Officer
The Shrewd Foundation

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Our Mission

Our mission is to combat the widespread stigma that street-connected children endure, as well as, create awareness and understanding of the impacts of child streetism.

Our Vision

Our vision is for every street child to have a safe childhood, as well as the necessary foundations to succeed.

Core Values

The values of social justice, equity, access to basic amenities such as quality primary health services and education has been the springboard for running our vision and mission of transforming the lives of children living on streets of Ghana. We also ensure values such as honesty, transparency and accountability, multicultural diversity, tolerance and mutual respect to be practiced both at individual and organizational level by all volunteers and executive board of management.

04

What We Do

We are on a mission to help the helpless.

Programs

1. Research
2. Mini Outreach
3. Mega Outreach
4. Seminar
5. Christmas Outreach



Projects

1. Street-Smart
2. Street-Preneur
3. Shrewd School Project
4. Save A Street Child Campaign



[For more detailed information of what we do kindly visit our website here](#)

OUR STORIES OF CHANGE

Section highlights of the Save A Street Child Campaign impact stories

4.1



1. Save a Street Child Campaign

The "Save a Street Child" online campaign aimed to raise awareness about the plight of street children and to encourage people to donate towards providing basic necessities to these vulnerable children. The campaign was run for a period of 3 months and was promoted on various social media platforms.

Outcome

The campaign was a huge success in terms of raising awareness through social media, donations and fund raising. In terms of the social media campaign, 5000 people on various social media platforms including Facebook, Twitter, and Instagram were reached. The key outcomes of the campaign are as follows:

OUR STORIES OF CHANGE

- **Social media reach**

The campaign reached over 5000 people on various social media platforms including Facebook, Twitter, and Instagram. The campaign was able to generate over 3000 likes, shares, and comments.

- **Donations**

The campaign was able to raise 1000ghs in donations. These funds were used to provide basic necessities to street children.

- **Partnerships**

The campaign was able to establish partnerships with various organizations that work toward the welfare of street children. These partnerships helped to amplify the campaign's message and reach a wider audience.

Impact

The "Save a Street Child" campaign had a significant impact on the lives of street children. The key impacts of the campaign are as follows:

- **Basic necessities**

The funds raised were also used to provide basic necessities such as food, sanitary items, and clothing to street children. This helped to improve their health and well-being, and provided them with a better quality of life.

OUR STORIES OF CHANGE

- **Awareness**

The campaign helped to raise awareness about the plight of street children. This helped to generate empathy and support for these vulnerable children and encouraged people to take action toward helping them.

- **Conclusion**

The "Save a Street Child" campaign was a huge success in terms of raising awareness. The campaign had a significant impact on the lives of street children, providing them with basic necessities. The campaign also helped to generate empathy and support for these vulnerable children and encouraged people to take action toward helping them. The success of this campaign demonstrates the power of online activism in creating positive social change.

4.1

Save a Street Child Campaign

Gallery: Save a street Child Campaign



Social media campaign fliers promoted



Student volunteers engaging in the donation exercise of Food and other basic amenities provided as a result of the campaign with focus on SDG 1: No poverty & SDG 2: Zero Hunger.



Embracing Diversity, equity & Inclusivity

OUR STORIES OF CHANGE

Section highlights of the mini-outreach impact stories

4.2



2. Mini Outreaches

The Mini Outreaches for Street Children aimed to provide support to street children in local communities. This program focuses on providing food, clothing, and basic necessities to street children. The outreaches are organized over a period of one month in various locations where street children were known to be present across our four focused regions of actions normally in the first quarter of the year as prelude to the mega outreach which follows immediately after in the next quarter.

Outcome

The Mini Outreaches were a success in terms of reaching out to street children and providing them with essential support. The key outcomes of the program are as follows:

- **Reach**

The program was able to reach out to over 500 street children across various locations. This was achieved through the organization of multiple mini outreaches in different areas.

OUR STORIES OF CHANGE

- **Support**

The program was able to provide essential support to street children, including food, clothing, and basic necessities such as hygiene products. This helped to improve their health and well-being and provided them with a better quality of life.

- **Engagement**

The program was able to engage with street children and build relationships with them. This helped to create a sense of trust and provided a platform for future support.

Impact

The Mini Outreaches had a significant impact on the lives of street children. The key impacts of the program are as follows:

- **Basic necessities**

The program provided street children with essential support, including food, clothing, and hygiene products. This helped to improve their health and well-being and provided them with a better quality of life.

- **Trust**

The program was able to build trust with street children. This helped to create a platform for future support and encouraged street children to seek help when they needed it.

OUR STORIES OF CHANGE

- **Awareness**

The program helped raise awareness about the plight of street children. This helped to generate empathy and support for these vulnerable children and encouraged people to take action toward helping them.

- **Conclusion**

The Mini Outreaches for Street Children program was a success in terms of providing support to street children and building relationships with them. The program had a significant impact on the lives of street children, providing them with basic necessities and building trust with them. The program also helped to raise awareness about the plight of street children and encouraged people to take action towards helping them. The success of this program demonstrates the importance of community-based initiatives in addressing the needs of vulnerable children.

4.2

Mini Outreaches

Gallery: Mini Outreach programs



Mini Outreach in Action by volunteers



Student volunteers engaging in the donation exercise of Food and other basic amenities provided as a result of the campaign with focus on SDG 1: No poverty & SDG 2: Zero Hunger.



Multi-cultural synergy, Menstrual Hygiene training & Girl Child Sexual Reproductive Health right advocacy conducted at mini outreaches.

OUR STORIES OF CHANGE

Section highlights of the Voluntarius Opus seminars impact stories

4.3

Voluntarius Opus

From Volunteering to Jobs: Equipping the Youth with job- ready skills through volunteerism.



3. Seminars (Voluntarius Opus)

The Voluntarius Opus Seminar was held in July 2022 and aimed to equip volunteers with job-ready skills through volunteerism. It was a partnership with Spring-Up Global Network. The seminar was attended by 40 people who signed up to participate. The seminar featured three seasoned speakers who provided practical training on various job-related skills. The event was organized by a local non-profit organization.

Outcome

The Voluntarius Opus Seminar was successful in achieving its objectives. The key outcomes of the seminar are as follows:

- **Education**

The seminar provided education on the importance of volunteering as a means of acquiring job-ready skills. The speakers shared their personal experiences and provided practical advice on how to use volunteerism as a pathway to employment.

OUR STORIES OF CHANGE

- **Training**

The seminar provided practical training on various job-related skills such as leadership, communication, and teamwork. The speakers used interactive methods such as group discussions and role plays to engage participants and enhance their learning.

- **Networking**

The seminar provided a platform for participants to network with each other and with the speakers. This helped to create opportunities for participants to connect with potential employers and to learn about job opportunities

Impact

The Voluntarius Opus Seminar was successful in achieving its objectives. The key outcomes of the seminar are as follows:

- **Job readiness**

The seminar equipped participants with job-ready skills through practical training. This helped to increase their employability skills and provided them with opportunities to secure employment.

OUR STORIES OF CHANGE

- **Awareness**

The seminar raised awareness among participants about the value of volunteerism in the job market. This helped to encourage more young people to engage in volunteer work as a means of acquiring job-ready skills.

- **Connections**

The seminar provided a platform for participants to network with each other and with potential employers. This helped to create opportunities for participants to connect with potential employers and to learn about job opportunities.

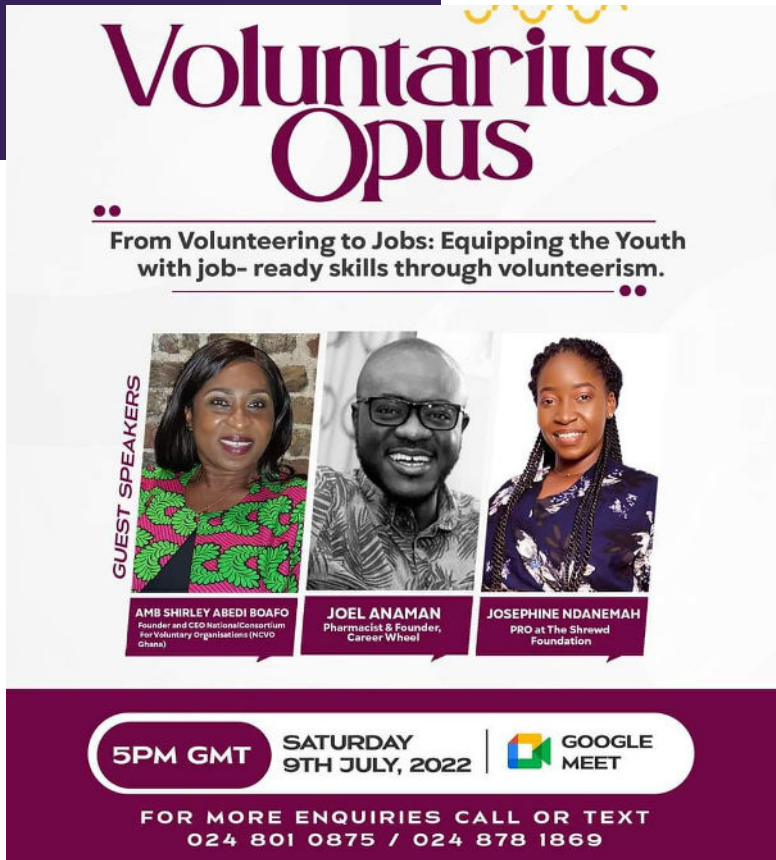
- **Conclusion:**

The Voluntarius Opus Seminar was successful in equipping volunteers with job-ready skills through volunteerism. The seminar had a significant impact on the participants, providing them with practical training on various job-related skills, raising awareness about the value of volunteerism in the job market, and creating opportunities for them to network with each other and with potential employers. The success of this seminar demonstrates the importance of volunteerism in developing job-ready skills and highlights the potential of volunteerism as a means of addressing youth unemployment.

4.3

Seminars (Voluntarious Opus)

Gallery Highlights: Voluntarious Opus seminars



Voluntarious Opus

From Volunteering to Jobs: Equipping the Youth with job- ready skills through volunteerism.

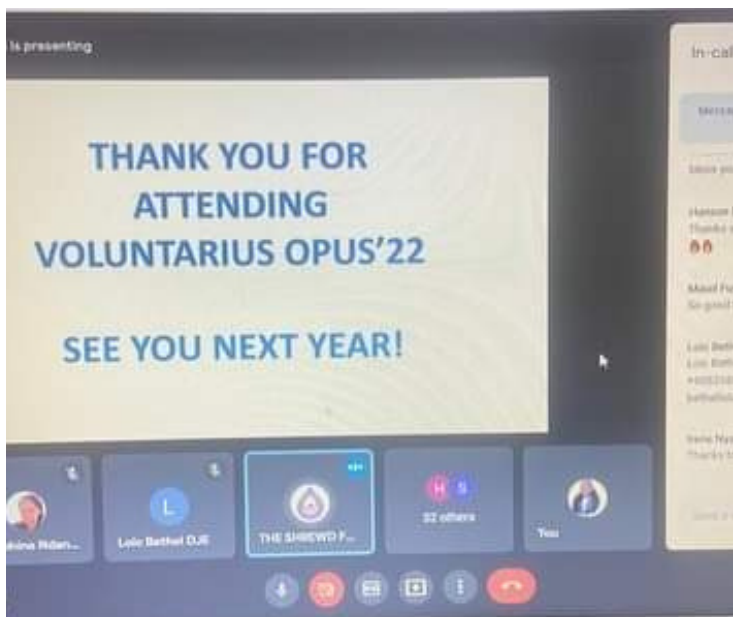
GUEST SPEAKERS

- AMB SHIRLEY ABEDI BOAFO**
Founder and CEO National Consortium for Voluntary Organisations (NCVO Ghana)
- JOEL ANAMAN**
Pharmacist & Founder, Career Wheel
- JOSEPHINE NDANEMAH**
PRO at The Shrewd Foundation

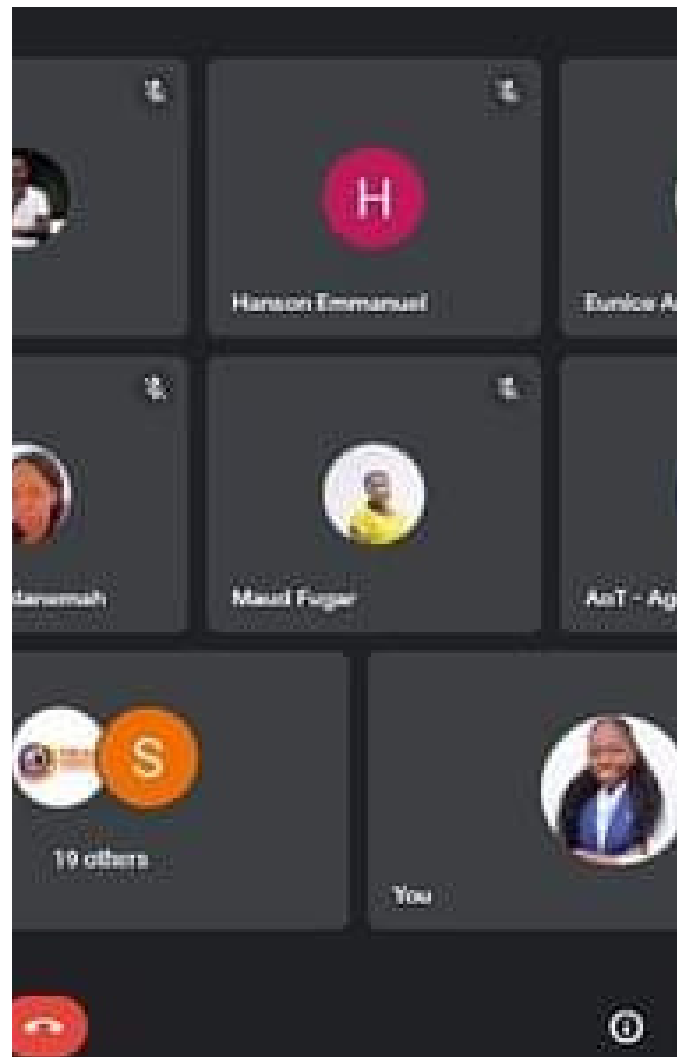
5PM GMT SATURDAY 9TH JULY, 2022 | **GOOGLE MEET**

FOR MORE ENQUIRIES CALL OR TEXT
024 801 0875 / 024 878 1869

2022 Voluntarious Opus held online in order to adhere to the COVID-19 protocol which prohibited large social gathering of people.



Voluntarious Opus session with speakers and participants joining virtually on Google meet.



An average of 40 participants comprising of guests, other NGO partners volunteers and speakers on the virtual meet for Voluntarious Opus.

OUR STORIES OF CHANGE

Section highlights of the Streetmas impact stories

4.4



4. Streetmas

Streetmas was an outreach program organized by The Shrewd Foundation to provide Christmas gifts, food, and basic necessities to street children in the local community. The program aimed to spread love, joy, and hope during the festive season and to show care and concern for the less privileged children in the community. Over 200 street children benefitted from the program.

Outcome

Streetmas was a success in terms of achieving its objectives. The key outcomes of the program are as follows:

- **Gift Giving**

The program provided Christmas gifts to over 200 street children. This helped to bring smiles to the faces of the children and showed them that they are loved and cared for by their community.

- **Food Provision**

The program provided food to over 200 street children. This helped to alleviate hunger among the children and provided them with the basic nutrition they need.

OUR STORIES OF CHANGE

- **Basic Necessities**

The program provided basic necessities such as clothing and toiletries to over 200 street children. This helped to improve the hygiene and living conditions of the children.

Impact

Streetmas had a significant impact on the street children and the community. The key impacts of the program are as follows:

- **Joy and Hope**

The Streetmas brought joy and hope to over 200 street children and the community. The program showed the children that they are loved and cared for, and that there is hope for a better future.

- **Community Spirit**

Streetmas brought the community together to show care and concern for the less privileged children in the community. This helped to foster a sense of community spirit and social responsibility.

- **Improved Living Conditions**

Streetmas provided basic necessities to over 200 street children. This helped to improve the hygiene and living conditions of the children.

- **Conclusion**

Streetmas was a success in terms of providing Christmas gifts, food, and basic necessities to over 200 street children. The program had a significant impact on the street children and the community, bringing joy and hope, fostering community spirit, and improving living conditions. The success of this program demonstrates the importance of community engagement and social responsibility in addressing the needs of the less privileged in the community.

4.4

Streetmas

Gallery Highlights: Streetmas



Bonding time between student volunteers and children on the streets during Christmas season



Food, snacks and other basic amenities donated to street children alongside their parents who squat on the streets to beg for food and money for basic needs.



Cheerful Volunteers flooding the streets with food supplies and other donations for the street children.

OUR STORIES OF CHANGE

Below are highlights of the Shrewd School Project impact stories

4.5



5. Shrewd School Project

The Shrewd Foundation started a project aimed at providing educational opportunities to street children who do not have access to formal education. The project, called the Shrewd School Project, provides basic education to street children, with a focus on literacy, numeracy, and life skills. MARY a child who was previously on the streets, has enrolled in the program and is currently in JHS 1.

Outcome

The Shrewd School Project has been successful in achieving its objectives. The key outcomes of the project are as follows:

- **Enrollment**

The project has provided an opportunity for Mary to enroll in school and receive basic education. This has helped to improve her chances of a brighter future.

- **Literacy and Numeracy**

The project has provided basic education in literacy and numeracy to Mary. This has helped to improve her academic abilities and prepare her for future learning.

OUR STORIES OF CHANGE

- **Life Skills**

The project has provided life skills training to Mary, including health and hygiene education, and social skills development. This has helped to improve her overall well-being and prepare her for life outside of school.

Impact

The Shrewd School Project has had a significant impact on Mary's life and the community. The key impacts of the project are as follows:

- **Education**

The project has provided Mary with an opportunity to receive basic education. This has helped to improve her chances of a better future and to break the cycle of poverty.

- **Empowerment**

The project has empowered Mary by giving her the tools she needs to improve her life. This includes education, life skills, and the knowledge that there are people who care about her.

- **Community Engagement**

The project has engaged the community in providing educational opportunities to street children. This has helped to foster a sense of community spirit and social responsibility.

Conclusion:

The Shrewd School Project has been successful in providing educational opportunities to street children. The project has enabled Mary to enroll in school and receive basic education, and has had a significant impact on her life and the community. The success of this project demonstrates the importance of community engagement and social responsibility in providing educational opportunities to less privileged children.

4.5

Shrewd School Project

Gallery Highlights: Shrewd School Project



Progress: A Girl child Beneficiary of the Street Smart project named Mary.



Prioritising the achievement of SDG 4: Quality education for street children by ensuring their basic needs in addition to learning materials provide through our Shrewd school project.

OUR STORIES OF CHANGE

Below are highlights of The street Smart Project impact stories

4.5



5. Street Smart Project

The Shrewd Foundation launched the Street Smart Project to provide support and opportunities to street children in the community. The project aims to provide basic education, life skills training, and other support to street children to help them achieve a better future. The foundation used the story of a child named Emmanuel to raise awareness about the project and to gather support from the public.

Outcome

The Street Smart Project has been successful in achieving its objectives. The key outcomes of the project are as follows:

- **Awareness**

The foundation successfully raised awareness about the project by sharing Emmanuel's story with the public. This helped to increase public knowledge and understanding of the challenges faced by street children and the importance of supporting them.

OUR STORIES OF CHANGE

- **Support**

The foundation received support from the public, including donations, volunteer support, and other forms of assistance. This helped to provide additional resources to support the project and its activities.

Impact

The project has had a positive impact on the lives of street children. Through the provision of basic education, life skills training, and other support, the project has helped to improve the lives and future prospects of street children like Emmanuel.

The key impacts of the project are as follows:

- **Education**

The project has provided basic education to street children, helping to improve their academic abilities and future prospects.

- **Life Skills**

The project has provided life skills training to street children, including health and hygiene education, and social skills development. This has helped to improve their overall well-being and prepared them for life outside of the streets.

- **Community Engagement**

The project has engaged the community in supporting street children, fostering a sense of community spirit and social responsibility.

OUR STORIES OF CHANGE

- **Conclusion:**

The Street Smart Project has been successful in raising awareness about the challenges faced by street children and in providing support and opportunities to street children through education, life skills training, and other forms of assistance. The foundation's use of Emmanuel's story to raise awareness and gather support from the public was effective in achieving its objectives. The success of this project demonstrates the importance of community engagement and social responsibility in addressing the needs of the less privileged in the community.

4.5

Street Smart Project

Gallery Highlights: Street Smart Project



Progress: Emmanuel, a beneficiary of the Street Smart project.



A talented art work by Emmanuel a child enrolled on our Street Smart Project in the Ashanti Region.



Prioritising the achievement of SDG 4: Quality education for street children by ensuring their basic needs in addition to learning materials provide through our street'smart projects

OUR CHALLENGES & LEARNINGS

Challenges

1. Lack of adequate funding

The project faced financial challenges, which limited the foundation's ability to reach more street children.

2. Lack of parental support

Many street children come from broken homes and do not have parental support. This makes it difficult to provide the necessary support and guidance needed to help them improve their lives.

3. Lack of support from the community

Discrimination and stereotypical behaviours of people towards these children on the street has led to reduce self esteem among the kids because they feel they are not shown the same love, care and respect as other privileged kids. These negative feelings and perceptions often contribute to the major reasons why most of these kids end up in series of social vices and indecent behaviours such as substance use abuse, commercial sex work, stealing, aggressive fowl languages etc which is not a safe and healthy lifestyle for them as children.

Learnings

1. Collaboration is key

The project has engaged the community in supporting street children, fostering a sense of community spirit and social responsibility.

2. Importance of involving the community

Involving the community in projects targeting street children is essential. This helps to increase community support and participation, which is critical to the success of the project.

3. Addressing the root cause

Addressing the root cause of street children is necessary to achieve sustainable change. This means addressing the underlying factors that contribute to children ending up on the streets, such as poverty, lack of education, and family instability.

RECOMMENDATION

1. Increase funding

The foundation to seek additional funding to expand the project and reach more street children.

2. Expand community engagement

The foundation to increase community engagement by involving more community members, businesses, and other stakeholders.

3. Focus on prevention

The foundation to prioritize preventing children from ending up on the streets by addressing the root causes, such as poverty and lack of education.

4. Improve data collection

The foundation to prioritize preventing children from ending up on the streets by addressing the root causes, such as poverty and lack of education.

5. Provide long-term support

The foundation to provide long-term support to street children, including education, life skills training, and mentorship, to ensure they have a stable and successful future. The Shrewd Foundation should be commended for their efforts in organizing such a successful project.

CORE EXECUTIVES



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THE SHREWD FOUNDATION

A Year in Review



Let's conclude the fiscal year of 2022 by numbers



2,050+ Beneficiaries

70+ Team Members

4+ Projects

30+ Outreaches

14+ Executive members

10k+ Social Media Followers reached across all our 4 major handles





THE SHREWD FOUNDATION

Acknowledgement

We sincerely acknowledge all help and support we have received through our diligent volunteers, partners and other patrons during the 2022 fiscal year.


We look forward to a continuous service to alleviate suffering and bring relief to innocent and vulnerable street children within Ghana.


Where to find us


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THANK

YOU

